



CHEERBRANDZ

2025

**Dynamic, entertaining
and captivating cheer &
dance competitions**





WHY CHOOSE A CHEERBRANDZ EVENT?

- ★ We bring FUN to every event with mini challenges for all
- ★ Confetti Cannons, Fireworks & a Dance Party
- ★ Blacked out arena & Rockstar lighting at every event
- ★ Fully live streamed events
- ★ Global Games and NZ Bids
- ★ Online judging - Scoresheets emailed within minutes of prize-giving
- ★ Deduction and legalities emailed instantly to your phone
- ★ Detailed scoresheets with actionable comments including technique drivers
- ★ VIP Coach Treatment – Hospitality Suite with free snacks





2025 CHEERBRANDZ CALENDAR

New Zealand

Eventfinda Stadium, Auckland

- 29 June** **EUTOPIA** (1 Day Cheer & Dance Event)
- 15-16 Aug** **NZ MAJORS** (2 Day Cheer Event)
- 14 Sept** **SPRING CARNIVAL** (1 Day Cheer Event)
- 1-2 Nov** **SUPER NATIONALS** (2 Day Cheer Event)

Queensland

Nissan Arena, Brisbane

- 16-17 Aug** **EUTOPIA** (1 Day Cheer & Dance)
- 7-9 Nov** **SUPER NATIONALS** (1 Day Cheer & Dance)

Gold Coast Convention Centre

- 24-26 Oct** **MAJORS** (2 Day Cheer & 1 Day Dance)

New South Wales

Sydney Olympic Park

- 28-29 June** **EUTOPIA** (1 Day Cheer & Dance Event)
- 7-9 Nov** **SUPER NATIONALS** (1 Day Cheer & Dance)

Victoria

- 15-16 Nov** **SUPER NATIONALS** (1 Day Cheer & Dance)
- TBC

Hawaii

Hawaiian Convention Center

- 23-25 May** **GLOBAL GAMES** (2 Day Cheer & 1 Day Dance)





2025



TENTATIVE SCHEDULE

Please note that the below may change depending on entries
(Friday teams will move to Saturday if entries are low OR there is no Friday competition)

New Zealand - Eventfinda Stadium

NZ Majors	15-16 August	Friday - L1-6, Specialties Saturday - Novice, L1-6, CheerSport
NZ Super Nationals	1-2 November	Saturday - Novice, L1-6, Specialties Sunday - L1-6, CheerSport

Queensland - Nissan Arena

Eutopia	16-17 August	Saturday - Dance Sunday Cheer
QLD Super Nationals	8-9 November	Saturday - Cheer Sunday - Dance

New South Wales - Sydney Olympic Park

Eutopia	28-29 June	Saturday - Cheer Sunday - Dance
NSW Super Nationals	8-9 November	Saturday - Dance Sunday - Cheer

Victoria

VIC Super Nationals	15-16 November	Saturday - Cheer Sunday - Dance
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Gold Coast - Gold Coast Convention Centre

Australasian Majors	24-26 October	Friday - Adv Dance, L5-7 Saturday - L1-7, All Dance Sunday - Novice, L2-4, CheerSport
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Hawaii - Hawaiian Convention Centre

Global Games	23-25 May	Friday - Opening Ceremony Saturday - Cheer Sunday - Cheer & Dance
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AUSTRALASIAN 
MAJORS
CHEER AND DANCE

Its gonna be MAJOR!
Australasia's **BIGGEST** 2 DAY EVENT

We expect over 10,000 athletes from
Australia and **New Zealand** to battle it out
in an NCA Dallas style 2 day event!!

24-26 October 2025
Gold Coast Convention
Centre ARENA



AUSTRALASIAN MAJORS – GOLD COAST

Come and join us in the Sunny Gold Coast for a unforgettable event!

Event Pricing:	Early	Final
	8 weeks prior (Paid & Registered)	4 weeks prior (Paid & Registered)
1 Day	\$70	\$80
2 Day	\$100	\$110
Crossovers	\$40	\$50
Scholastic	\$50	
CheerSPORT	\$50	\$60

Australasian Majors Age Grid 2025			
Division	Age	# of Athletes	Level + Style
Tiny	4-6	5-38 Members	CheerSport G1-6, Novice, L1 Hip Hop, Jazz, Contemp/Lyrical, Pom
Mini	5-9	5-38 Members	CheerSport G1-6, Novice, L1-2 Hip Hop, Jazz, Contemp/Lyrical, Pom
Youth	6-12	5-38 Members	CheerSport G1-6, Novice, L1-4 Hip Hop, Jazz, Contemp/Lyrical, Pom
Junior	8-16	5-38 Members	CheerSport G1-6, Novice, L1-6 Hip Hop, Jazz, Contemp/Lyrical, Pom
Senior	11-18	5-38 Members	CheerSport G1-6, Novice, L1-6 Hip Hop, Jazz, Contemp/Lyrical, Pom
Open	14+	5-38 Members	CheerSport G1-6, Novice, L1-7, Non-Tumble L2-7 Hip Hop, Jazz, Contemp/Lyrical, Pom
Adult	18+	5-38 Members	L1NT, L2NT
Scholastic	Primary Intermediate High School University	5-38 Members	CheerSport G1-6, L1-3, University 1/2NT, 1/2, 3/4 Elite, Premier Hip Hop, Jazz, Contemp/Lyrical, Pom

1 Day Divisions: Novice Cheer, Level 1, CheerSPORT, Scholastic, Novice Dance, Intermediate Dance

2 Day Divisions: Level 2-7 Cheer, Advanced Dance

Awards:

- Trophies, Banners, Medals, Mini Banners & Grand Champ Jackets!

Tentative Schedule:

Please note that the below may change depending on entries.

*Friday TEAMS will move to Saturday if entries are low OR there is no Friday Competition.

Friday Afternoon/Evening:

Advanced Dance (Compete Twice)
Level 5-7 (Compete Twice)
Stunt & Tumble Challenges

Saturday:

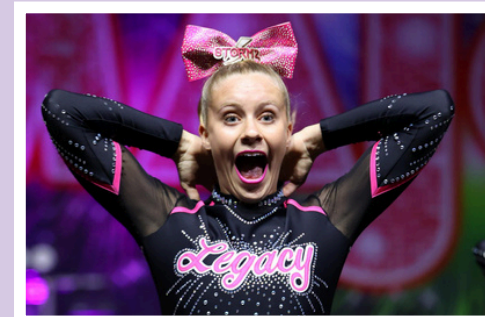
Level 1
Level 2-7 (Compete Twice)
All Dance

Sunday:

CheerSport
Novice
Level 2-4 (Compete Twice)

Paid
Accommodation
Bid to the
Global
Games
HAWAII 26

Partial Paid
Bids to the
Global
Games
HAWAII 26



Cheerbrandz Super Nationals

Event Pricing:	Early	Final
	8 weeks prior (Paid & Registered)	4 weeks prior (Paid & Registered)
Super Nationals - NZ	\$100	\$110
Super Nationals - AU	\$85	\$95
Crossovers	\$40	\$50
Scholastic	\$50	
CheerSPORT	\$50	\$60
Specialties	\$40	



Super Nationals Information:

Sydney, Melbourne, Brisbane & Auckland will battle it out to find the ultimate SUPER GRAND CHAMPIONS!

- Every hub will have its own 1st, 2nd & 3rd and Grand Champion.
- The Grand Champion score's from each hub will be ranked to find our Super Grand Champion in each level.
- Teams are only eligible for Super Grand if there are 10 or more teams in the Level. (Cheerbrandz may merge divisions where needed)
- All Super Nationals events will have FREE professional photography!

Awards:

- **Super Grand Champions** - Super Grand Champions will Receive FREE RINGS!
- **Grand Champions** - Grand Champions will receive a team banner, and individual mini banners.
- **Division Winners** - Division winners will receive medals for 1st, 2nd, 3rd, and a team banner.

Event Dates:

- **Auckland** - 1st-2nd November
- **Sydney** - 7th-9th November
- **Brisbane** - 7th-9th November
- **Victoria** - 15th-16th November



SUPER NATIONALS

Super Grand Champion Divisions

CheerSport Grade 1	Includes Scholastic
CheerSport Grade 2	Includes Scholastic
CheerSport Grade 3+	Includes Scholastic
Novice Cheer	
Level 1	
Level 2	
Level 3	
Level 4	
Level 5,6,7	If 10 or more teams are entered we will be split by level
Non-Tumble	Level 1-7
Scholastic	Primary, Intermediate, High School
Novice Dance	If 10 or more teams in each division we will split into styles
Intermediate Dance	If 10 or more teams in each division we will split into styles
Advanced Dance	If 10 or more teams in each division we will split into styles

Extra Divisions

University Cheer	University will be split from scholastic if 10 or more teams in the division
Level 4.2	Level 4.2 will be split from level 4 if we have 10 or more teams in the division
IASF Worlds	If we have 10 or more teams in the division we will open this division to receive rings.

2025 PRICING:

EVENT PRICING:	Early	Final
	8 weeks prior (paid & registered)	4 weeks prior (paid & registered)
Eutopia (Season Starter)	\$50	\$60
1 Day	\$70	\$80
2 Day	\$100	\$110
Super Nationals - AU	\$85	\$95
Crossovers	\$40	\$50
Scholastic	\$50	
CheerSPORT	\$50	\$60
Specialties	\$40	
Virtual	\$40	\$50



NZ Dance Pricing:		
Dance	\$45	\$55
Extra Troupe Routine	\$20	
Virtual solo & duos	\$30	

EVENT BIDS:



www.cheerbrandz.com

* Early Bird pricing - To receive early bird pricing you must register and pay your invoice 8 weeks prior to receive this discount.



CHEER DIVISIONS

CHEER AGE GRID

We allow 2 out of age athletes.



Division	Age	Number	Levels
Tiny	4-6 years	6-38 Members	Novice 1
Mini	5-9 years	6-38 Members	Novice 1, 2
Youth	6-12 years	6-38 Members	Novice 1, 2, 3, 4
Junior	8-15 years *10-16 Years	6-38 Members	Novice 1, 2, 3, 4, 5*, 6*
Senior	11-18 years *13-18 years	6-38 Members	Novice 1, 2, 3, 4, 4.2, 5, 6*
Open	14+ years	6-38 Members	1, 2, 3, 4, 4.2, 5, 6, 7
Open Non Tumble	14+ years	6-38 Members	1NT, 2NT, 3NT, 4NT, 5NT, 6NT, 7NT
Adult	18+ years	6-38 Members	1NT, 2NT
Scholastic	Primary, Intermediate High School	6-38 Members	Novice, 1, 2, 3, 1NT, 2NT, CheerSport G1-6
University	Registered Uni Student	6-38 Members	1NT, 1/2NT, 3/4, Elite, Premier
All Abilities	All Ages	6-38 Members	1, 2, 3, 4

Cheerbrandz offer the Cheerbrandz rubric for Level 5, 6, 7 teams. If you would prefer to be scored on the IASF Scoring system, please contact us. Please note our age grid may differ from other EPs. Please ensure to check your teams fit the age grid above.

The age of a competitor: will be determined based on the International standard being the date of birth falling during the "year of the competition" being the 31 December. Size Splits: Divisions will be split into Extra Small (11 or less Members), Small (15 or less), Large (20 Or less) and Extra Large (or less) where there are more than 10 teams in a division. Coed Splits: Open Divisions Levels 3 to 6, a mandatory coed split will occur where there are 2 or more coed teams in a division. Senior Divisions: Senior coed splits will occur when there are 8 or more teams in the division and 2 or more coed teams. Other Divisions: If a division is not listed please contact us and if we have 3 or more teams we will add the division. We do not split Small and large gyms.

STUNT GROUP (Virtual Only)

NZ Cheer Specialties will be in person at following events:
NZ Majors, NZ Super Nationals

The Grand Champion of each specialty will be advised the week of the event and get to perform live at competition



division	age	number	levels
Junior	15 years & younger	Max 5	Level 2, 3, 4, 5, 6
Senior	11 - 18 years	Max 5	Level 2, 3, 4, 5, 6
Open	14 years & older	Max 5	Level 2, 3, 4, 5, 6

ASSISTED PARTNER/PARTNER GROUP (Virtual Only)

division	age	number	levels
Senior	11 - 18 years	2	Level 2, 3, 4, 5, 6
Open	14 years & older	2	Level 2, 3, 4, 5, 6, 7

CHEER SOLO's & DUO's (virtual only) (Solo's in NZ ONLY)

division	age	number	levels
Junior	13 years & younger	1 or 2	Level 1-3, Level 4-6
Open	14 years & older	1 or 2	Level 1-3, Level 4-6

Competing Virtually: All videos are to be submitted through Dropbox. Video's must be submitted 1 week before the event. They must show a front on elevated view and be one continuous take and can not be edited. The video should be filmed within 4 weeks of the event date. We also ask that you allow 30mins for filming and you do no more than 2 takes. All Specialties routines to be uploaded through Dropbox.



CHEERSPORT AGE GRID

We allow 2 out of age athletes. 

division	age	number	grades
Tiny	6 years & younger	4 or more	Grade 1, 2
Mini	9 years & younger	4 or more	Grade 1, 2, 3, 4
Youth	12 years & younger	4 or more	Grade 1, 2, 3, 4, 5, 6
Junior	15 years & younger	4 or more	Grade 1, 2, 3, 4, 5, 6
Senior	16 years & younger	4 or more	Grade 1, 2, 3, 4, 5, 6
Open	14 years & older	4 or more	Grade 1, 2, 3, 4, 5, 6
Scholastic	Primary, Intermediate, High School, Univeristy	4 or more	Grade 1, 2, 3, 4, 5, 6
Adult	18 years & older	4 or more	Grade 1, 2, 3, 4, 5, 6

The age of a competitor: will be determined based on the International standard being the date of birth falling during the "year of the competition" being the 31 December. Size Splits: Divisions will be split by A, B, C, D or into Small (4-11 Members) and Large (12 or more Members) where there are more than 8 teams in a division. Coed Splits: For Senior Divisions Grades 5 & 6 a coed split will occur where there are 5 or more coed teams in a division.

Notes: Legalities are warned, however Deductions will be given.

Routine Length - 1min 30 sec (When a time violation occurs, 0.1 Will be deducted per second over 1 min 45 sec)



CHEERSPORT GRADES

- Grade 1 = Equivalent to Novice

This Grade will follow Level 1 rules with the all stunts being limited to waist height and pyramids limited to prep level

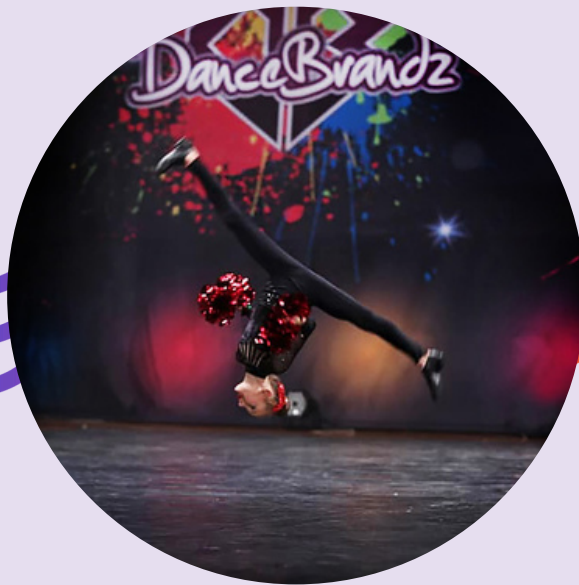
- Grade 2 = Equivalent to Level 1.
- Grade 3 = Advanced Level 1

This Grade will follow Level 1 stunting rules with the following exceptions allowing these stunt skills: Prep level 1 leg stunt (bracer not required); passing through 2 foot extended stunt (no stopping at the extended level); ½ twist to prep level; log roll. Toss Progression: Trophy drill to extended level.

- Grade 4 = Equivalent to Level 2
- Grade 5 = Advanced Level 2

This Grade will follow level 2 stunting rules with the following exceptions allowing these stunt skills: 1 twist to prep level 2 leg stunt; pass through 1 foot extended stunt (no stopping at the extended level); single skill dismount from prep level 2 leg stunt. Tosses: Single trick/skill allowed, twisting skills not allowed.

- Grade 6 = Equivalent to Level 3
- Tumbling - All tumbling is allowed in all grades but is not scored, however deductions will be given.



NEW ZEALAND DANCE AGE GRID

We allow 2 out of age athletes. 

division	age	number	styles
Youth	10 & Younger	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Junior	14 & Younger	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Senior	18 & Younger	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Open	14 & Older	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance

Scholastic Dance

– where there is less than 3 teams this division will be combined with another appropriate division.

Scholastic	Primary, Intermediate, High school, University	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
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Novice Dance

– all styles judged against each other unless there are 3 or more team in each style

Youth	10 & Younger	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Junior	14 & Younger	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Senior	18 & Younger	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Open	14 & Older	5 or more	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance

*Two out of age athletes allowed per team.

Solos/Duos Virtual Entries Only:

We are now offering Solo/Duo entries as virtual only. The highest scorers of each genre will be advised the week of the event and get to perform live at competition.


division	age	styles
Junior	13 & Younger	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Senior	13 & Older	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance

Competing Virtually:

All videos are to be submitted through Dropbox. Video's must be submitted 1 week before the event. They must show a front on elevated view and be one continuous take and can not be edited. The video should be filmed within 4 weeks of the event date. We also ask that you allow 30mins for filming and you do no more than 2 takes.



AUSTRALIAN DANCE AGE GRID

We allow 2 out of age athletes. 

division	age	number	styles
Tiny (Nov)	6 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Tiny (Int/Adv)	4-6 Years	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Mini (Nov)	9 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Mini (Int/Adv)	5-9 Years	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Youth (Nov)	12 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Youth (Int/Adv)	6-12 Years	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Junior	8-15 Years	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Senior	11-18 Years	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Open	14 years & Older	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Adult	18 years & Older	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Scholastic	Primary, Intermediate, High School, University	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical


NOVICE DIVISION SPLITS - Will be offered if there are 3 or more entries. All Novice/Prep styles will be judged against each other, unless there are 10 or more entries in a section and there is at least 3 entries in both divisions after the split.

SMALL AND LARGE DIVISION - Divisions will be split into Small (4-14 dancers) and Large (15 or more dancers) when there are 10 or more teams in a section and there is at least 3 teams in both divisions after the split.

SPLITS ALL GIRL & COED SPLITS - Divisions will be split into All Girl, Coed and All Male when there are 10 or more teams in a section and there is at least 3 teams in each division after the split.

SCHOLASTIC SPLITS - Where there is less than 2 teams in a scholastic division these may be combined with another appropriate division.

Dance Doubles Virtual Entries Only

We are now offering Duo entries as virtual only. The highest scorers of each genre will be advised the week of the event and get to perform live at competition. 

division	age	number	styles
Junior	14 years & younger	2	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Senior	11 to 18 years	2	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Open	15 years & Older	2	Jazz, Hop Hop, Pom, Contemporary/Lyrical



AGE OF ATHLETE

The age of a competitor will be determined based on the international standard being the date of birth falling during the 'year of competition'. The date used is 31 December. For example an athlete in an Open Age division 14 yrs & older must turn 14 by 31st December in the year of competition.

AGE OF TEAM

The Division Age of a team is determined by the oldest competitor.

CROSSOVERS

Dancers may not crossover between novice and intermediate divisions or intermediate and advanced divisions in the same style. Eg, If an athlete competes in intermediate jazz they cannot compete in a advanced jazz division. Crossovers between dance and cheer are permitted. Participants must pay the additional crossover registration fee for each additional team performance.

OUT OF AGE ATHLETE

Each team is allowed a maximum of **2** Out of Age Athletes.

If a team is competing in a bid division for an "End of the Year" competition, this team may use an athlete that will turn the appropriate age in the calendar year of the "End of year" competitive. I.e an athlete that is 15 but will turn 16 in the calendar year of a Worlds Event.

CHEER DIVISION SPLIT RULES:

- 1. SIZE SPLITS:** Where a division has 10 or more teams, the division will be split by team size, but only if that split results in at least 2 teams being in that division. First we look for an Extra Small split (11 or less athletes) and if this is not possible then by Small (15 or less athletes) then by Large (20 or less athletes) and then Extra Large (38 or less athletes).
- 2. FURTHER SIZE SPLITS:** If after the Extra Small Split there are still 6 or more teams remaining and a further split results in at least 3 teams in each division. The division will be further split into Small (22 or less athletes) and Large (23 or more athletes).
- 3. COED SPLITS:** For Open Divisions Levels 3 to 6 a mandatory coed split will occur where there are 2 or more coed teams in a division. For Senior Divisions Level 3 to 6 a mandatory split will occur when there are 8 or more teams in the division.
- 4. A & B SPLITS:** If after the above there are 12 or more teams remaining in a division an A & B Split will occur based on team size and or crossover issues. Please note that a mandatory split occurs for tiny & mini divisions to split into 3 or 4 teams to ensure all receive a placing.
- 5. COMBINING & SPLITTING DIVISIONS:** The division list is a "menu" of divisions and categories that may be offered. In an effort to maintain a competitive environment CheerBrandz may add, split, combine, delete or open divisions at any time leading up to the event.



ROUTINE TIMES

HIP HOP – Routine time may not exceed 2:15mins

HIP HOP MEGA CREW – Routine time may not exceed 3:30mins

JAZZ/CONTEMPORARY/LYRICAL – Routine time may not exceed 3:30mins

NOVICE DANCE TEAMS – Routine time may not exceed 2:15mins

POM – Routine time may not exceed 2:15mins

SOLOS & DUOS - Routine time may not exceed 1:30min

Novice/All Star Teams - 2min 30sec

Non-Tumble Routines - 2min

Timing Begins - With the first movement, voice, or note of music, whichever comes first.

Timing will end with the last movement, last voice, or note of music, whichever comes last.

Time Limit Violations - 3-5 seconds overtime –0.5, 6-10 seconds overtime –1.0, 11+ seconds overtime –2.0

MUSIC

AUXILIARY INPUT: Music must be played on a Auxiliary Input capable device. Please have someone ready with your music at the music desk two items before your scheduled time. Please bring a cable for your device to connect to the auxiliary cable. Eg Phone, Laptop, Ipad.

MUSIC INTERRUPTION: If the fault is due to event equipment or team's music failure - the teacher will have to decide within 2 minutes if they would like to perform again. Judging will resume at the point where the music was interrupted. The team will be required to take the stage immediately for the 2nd performance.

HELPFUL TIPS: To ensure you have the best experience at our events, we have come up with these great tips to help you prevent music interruption. Fully download your music onto your device. Items played from email servers, cloud storage systems etc can stop start based on stream speed of the 4G/wifi in the venue. We suggest putting each track into its own play list or "note" to prevent the next track playing at end.

We recommend taking the cover off your audio player to ensure the auxiliary input is not disturbed on the day. If you are using your phone, ensure it is switched to flight mode before connecting the auxiliary cable to your device. Lastly, after you have plugged in your device, ensure the volume is up on full before you hit play. Many devices automatically drop the volume after they are plugged in.

COMPETITION AREA - DANCE

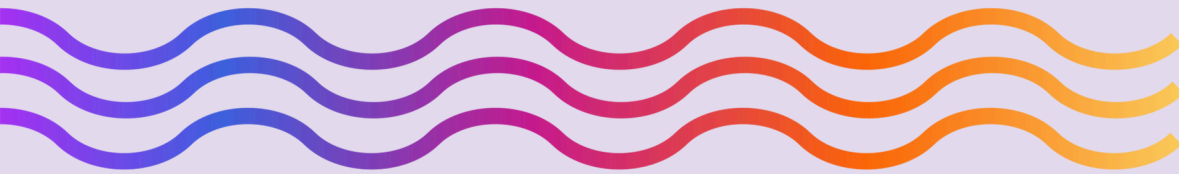
DANCE FLOOR: Approximate floor size for dance will be 12m wide by 12m deep (8 strips marley floor).

Please note New Zealand events use 7 strips marley floor and side wings are provided at NZ events for studio dance teams to use.

Please note that at some events the backstage warmup floor is not the same size as the performance floor.

START & END OFF FLOOR: Dance participants may start on or off the floor and may use wings for lineups or costume changes.

BOUNDARY DEDUCTIONS - No deductions will be assessed for dancing outside of the dance floor.



Rules & Guidelines:

CHOREOGRAPHY: All choreography should be age appropriate. Any suggestive or offensive choreography, costuming, makeup and/or music may affect the judges' overall impression and/or score of the routine. Vulgar or suggestive choreography is defined as any movement implying something improper or indecent, appearing offensive or sexual in content, and/or relaying lewd or profane gestures.

MUSIC: Every effort should be made to ensure that the lyrics of the music are appropriate for all audience members and should not include profanity. This will result in a deduction to your score.

COSTUMING: Performing in socks, high heels, roller skates, roller blades or any other footwear that is inappropriate for dance is not allowed. Jewellery as part of a costume is allowed. All costuming should be secure. **PROPS:** Props are not allowed unless approved by CB. Only the use of costume elements (i.e. Necklace, jacket, hat, poms, etc.) Are allowed. They may be used and discarded but may not be used to elevate athletes from the performance surface.

CHEER IMAGE POLICY: Athletes with non-full top uniforms must wear a t-shirt or other suitable cover up over their uniforms unless they are in the warm-up area, traveling as a group directly to or from the warm up area, or on the performance stage. Uniform tops may not include an exposed midriff (crop top). Uniform tops must be secured by straps or material over at least one shoulder or around the neck (tube tops are not allowed).

NOTE: No cropped uniforms permitted.

RULE VIOLATIONS & DEDUCTIONS:

Minimum athlete number not met – 3.0

Pom or costume drops that become a hazard – 0.5

Drops or falls to the floor during choreography, jumps, leaps, tumbling, kicks, tricks, lifts or freezes - 2.0

Suggestive or Offensive costuming, music or choreography – 1.0

Unsportsmanlike Conduct – 1.0

Timing Violations - 0.25

For Cheer rules, please see the Cheer Scoring tab on the information page of our website.

Scoring:

Scoresheets are released to the hit zero platform at the end of each prize giving.



Australian DANCE divisions

AGE OF COMPETITOR

The age of a competitor will be determined based on the international standard being the date of birth falling during the 'year of competition'. For example, a competitor who is 13 at the date of competition but turns 14 any time during 2025 will be eligible to compete in the Open 14+ age divisions. Likewise, a competitor who turns 16 any time during the year will not be eligible for any Junior Divisions.

AGE OF TEAM

The Division Age of a team is determined by the oldest competitor.

CROSSOVERS

Crossovers are allowed but are limited to three performances only and these must be within different divisions. Dancers may NOT crossover between Novice & Intermediate or Intermediate & Advanced in the same style. eg. You cannot compete in Novice jazz and Intermediate Jazz but you could compete Novice Jazz and intermediate Hip Hop. Crossovers of participants between cheer and dance teams are permitted. Participants must pay the additional crossover registration fee for each additional team performance. Please note that it is likely that crossover performers may miss scheduled warmups. We will make every effort to provide time for uniform changes and/or rest between crossover routines, but we cannot guarantee more than 10mins for this. Athlete crossovers are permitted between All Star & Scholastic/University.

COMBINING & SPLITTING DIVISIONS

The division list is a "menu" of divisions and categories that may be offered. In an effort to maintain a competitive environment CheerBrandz may add, split, combine, delete or open divisions at any time leading up to the event.

DANCE CATEGORIES

JAZZ - A jazz routine incorporates stylized dance movements and combinations, formation changes, group work, leaps and turns. Emphasis is placed on proper technical execution, extension, control, body placement and team uniformity.

HIP HOP - Routines can incorporate street style movements with an emphasis on execution, style, creativity, body isolations and control, rhythm, uniformity and musical interpretation.

POM - Poms must be used 80% of the routine. Important characteristics of a pom routine include strong pom technique: clean/precise and sharp motions, synchronisation and visual effect, and may incorporate tricks (i.e. leaps/turns, pom passes, jump sequences, kick lines etc). Visual effect includes level changes, group work, formation changes, the use of different color poms, etc.

CONTEMPORARY/LYRICAL - A contemporary or lyrical routine uses organic, pedestrian and/or traditional modern or ballet vocabulary as it complements the lyric and/or rhythmic value of the music. Emphasis is placed on control, sustained, expressive movement, body placement, contraction/release, use of breath, uniformity, communication and technical skill.

NOVICE/INTERMEDIATE - The Novice/Intermediate Category is offered for emerging teams and dancers and is an entry level Competition Division that was created for the purpose of introducing dancers & families to Competitive Dance. Dancers entered in the Competitive Dance Divisions are NOT allowed to crossover to Novice/Intermediate divisions within the same style. Typically, the Novice/Intermediate Division is similar to the open division in that the all styles will be judged against each other, unless there are 10 or more teams in a section and there are at least 3 teams in each divisions after the split.

NOVICE DIVISION (NOV) - Novice Dance is offered in Pom, Jazz, Hip Hop and Lyrical/ Contemporary, in all ages. Novice Dance is open for beginner All Star Dance teams. This may include brand new teams or beginner teams within an established program; a gentle way of easing new coaches and beginner athletes into our sport and understanding how it all works. The purpose of Novice Dance is for athletes to perfect basic dance skills before attempting harder skills. There are restrictions with the skills allowed in the Novice division (refer to Novice rules document). We encourage only "dance" related skills in this category, focusing on the appropriate style of Dance as well as the associated basic skills required for each style. Please avoid using athlete's prior skills from other non-dance related sports in Novice as this detracts from its purpose of learning the associated skills needed for All Star Dance. Novice Dance is not compulsory for new teams but is an option. If you are competing in the Intermediate or Advanced All Star divisions during the season, you cannot move into Novice for a National Championship (unless recommended by the Event Producer judging panel at an earlier competition). The time limit for Novice Dance routines is 2:15 minutes, with a minimum routine length of 1:45 minutes. The difficulty score on the Novice score sheet will be capped to 7.5 out of 10.0, which reflects the skills allowed in Novice Dance. To maintain the spirit of the division, Novice Dance teams will receive warnings for athlete falls or where a rule violation was the result of a performance error. In other instances, the team may receive a deduction.

INTERMEDIATE DIVISION (INT) - Intermediate Dance is offered in Pom, Jazz, Hip Hop and Lyrical/ Contemporary, in all ages. Intermediate Dance is open for All Star Dance teams that are progressing out of novice, but not skill ready for Advanced. This may include brand new teams or beginner teams within an established program. A dancer CANNOT compete in an Intermediate division and a Novice or Advanced division within the same style. i.e. if an athlete competes in Intermediate Jazz, they cannot compete in an Advanced All Star Jazz division but can compete in the Advanced All Star Pom, Hip Hop and Lyrical/Contemporary divisions. The time limit for Intermediate Dance routines is 2:15 minutes, with a minimum routine length of 1:45 minutes.

New Zealand DANCE divisions

Age of Dancer

The age of a dancer will be determined based on the international standard being the date of birth falling during the 'year of competition'. The date used is 31 December. Please note that we are allowing two out of age athletes per team.

Participation Limit {Crossovers}

Crossovers are allowed but dancers are limited to three performances only and these must be within different divisions. Dancers may NOT crossover between Novice and Competitive Divisions. Participants must pay the additional crossover registration fee for each additional team performance. Please note that it is likely that crossover performers may miss scheduled warmups. We will make every effort to provide time for uniform changes and/or rest between crossover routines, but we cannot guarantee more than 10mins for this.



For more information please visit our website...

R

REGISTRATION:
<https://cheerbrandz.com/register>

Dance

DANCE SCORING:
<https://cheerbrandz.com/information>

Cheer

CHEER SCORING:
<https://cheerbrandz.com/information>

Legal

LEGAL STUFF:
<https://cheerbrandz.com/information>

TESTIMONIALS:

The schedule was awesome. What divisions went where just worked so well!
- Hayley, Ausfunk

Thank you for an amazing weekend, it was the perfect finish to a year many would like to forget. I think many will agree it was the closure the kids needed. - Ryan, Oxygen All Stars

Was a great event... Kids spending time with their team rather than their parents was great! - Karen, Cheer FX

The event was amazing, so a huge thanks to you and all of your staff! - Mitchell, Shire Elite

We had a great time! Thank you! - Alissa Mears, EOD Allstars

Well done on another amazing comp!
Thank you to you and your team for taking the leap of faith and running physical comps this year. Gym owners, coaches, parents and of course athletes are truly grateful for this platform!
- Megan, Mega Cheer

A MASSIVE congratulations to yourself and your team over in head quarters you guys are THE BOMB. Kimberly you a truly a gem and an innovator on such a level it blows our minds we love you and thank you.
- Marty, Inspire Athletics

BIG THANKS! Constant communication and swift responses to questions! You guys rocked it! - Belinda, Sirens Cheerleaders

Thank you so much Kimberley and the CheerBrandz team. It was an incredible weekend and definitely needed for all of our kids. - Michael, Cheer Energy