

[www.cheerbrandz.com](http://www.cheerbrandz.com)

—  
2021  
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# DANCEBRANDZ COMP PACK

DYNAMIC, ENTERTAINING AND  
CAPTIVATING DANCE COMPETITIONS





# WHY CHOOSE A DANCEBRANDZ EVENT?

- ★ We bring FUN to every event with mini challenges for all
- ★ Confetti Cannons, Fireworks & a Dance Party
- ★ Blacked out arena & Rockstar lighting at every event
- ★ Virtual entry with video playback at the venue and interactive calls while watching as a team
- ★ Fully live streamed events
- ★ Bean Bag seating areas
- ★ Global Games and NZ Bids
- ★ Online judging - Scoresheets emailed within minutes of prize giving
- ★ Detailed scoresheets with actionable comments including technique drivers
- ★ VIP Coach Treatment – Hospitality Suite with free snacks and a hot catered lunch  
Free Learning Events – Q&A with US Judges & Coaches Education

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# 2021

www.cheerbrandz.com

# ALL EVENTS OFFERED VIRTUALLY & IN PERSON! CALENDAR



## JULY

**EUTOPIA CHEER & DANCE Auckland NZ,**  
Eventfinda Stadium (compete one day)

3rd July



VIRTUAL &  
IN PERSON!



**OLYMPIA CHEER Auckland NZ,**  
Eventfinda Stadium (compete two days)

14th-15th Aug

**EUTOPIA CHEER & DANCE Brisbane Au,**  
Brisbane Nissan Arena Australia (compete one day)

20th-21st Aug

**EUTOPIA CHEER & DANCE Sydney Au,**  
(compete one day)

27th-28th Aug

## AUG

## SEP

**OLYMPIA CHEER Melbourne Au,**  
(compete two days)

4th-5th Sep

**DANCEBRANDZ NATIONALS Auckland NZ,**  
Eventfinda Stadium (compete one day)

18th Sep

**SPRING CARNIVAL Auckland NZ,**  
Eventfinda Stadium (compete one day)

19th Sep

**NZ SCHOOL SPORTS CHEERLEADING CHAMPIONSHIPS**  
Eventfinda Stadium (compete one day)

19th Sep



VIRTUAL &  
IN PERSON!



**AUSTRALASIAN MAJORS Brisbane Au,**  
Brisbane Nissan Arena Australia (compete two days)

22nd-24th Oct

## OCT

VIRTUAL &  
IN PERSON!

**AUSTRALIAN NATIONALS Sydney Au,**  
(compete two days)

5th-7th Nov

**NZ NATIONALS Auckland NZ,**  
Eventfinda Stadium (compete two days)

13th-14th Nov

**EUTOPIA CHEER Melbourne Au,**  
(compete one day)

13th Nov



VIRTUAL &  
IN PERSON!

## NOV

★ ROCKSTAR LIGHTING ★ VIP COACH TREATMENT ★ ONLINE JUDGING  
★ INSTANT DEDUCTION VIDEOS ★ CHEERSPORT DIVISIONS  
★ BUSINESS WORKSHOPS ★ JUDGING WORKSHOPS



# NEW PRICING



## EVENT BIDS

INTERNATIONAL EVENT  
QUALIFICATION



HIGHEST POINT SCORERS  
AT EACH EVENT  
**WIN FREE ENTRY**  
**PLUS \$1000**  
TO ANY CHEERBRANDZ  
INTERNATIONAL EVENT!!

- International Event Qualification
- Global Games
- Dance Worlds - Disney World Florida
- Australasian Majors - Brisbane
- Nationals - Sydney

## DANCE AGE GRID

\*We are allowing athletes to be one year below or one year over the ages set below. Plus we allow 2 out of age athletes.

DIVISION	AGE	NUMBER	STYLES
Tiny	6 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Mini	9 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Youth	12 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Junior	15 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Senior	18 years & younger	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Open	14 years & older	5 or more	Jazz, Hop Hop, Pom, Contemporary/Lyrical
Scholastic	Primary, Intermediate, High school, University	5 or more	Jazz, Hip Hop, Contemporary/Lyrical

**PREP/NOVICE DIVISION SPLITS** - Will be offered in each divisions listed above if there are three or more entires for that division. If there are not enough entries, divisions may be combined.

**SMALL AND LARGE DIVISION SPLITS** - divisions will be split into Small (4-14 dancers) and Large (15 or more dancers) when there are 10 or more teams in a section and there is at least 3 teams in both divisions after the split.

**ALL GIRL & COED SPLITS** - divisions will be split into All Girl, Coed and All Male when there are 10 or more teams in a section and there is at least 3 teams in each division after the split.

**SCHOLASTIC SPLITS** - where there is less than 2 teams in a scholastic division these may be combined with another appropriate division.

## SOLOS/DUOS VIRTUAL ENTRIES ONLY:

We are now offering Solo/Duo entries as virtual only. The highest scorers of each genre will be advised the week of the event and get to perform live at competition.

DIVISION	AGE	STYLES
Junior	13 & Younger	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance
Senior	13 & Older	Jazz, Hip Hop, Contemporary/Lyrical, Open Dance

**COMPETING VIRTUALLY:** All videos are to be submitted through Dropbox. Video's must be submitted 1 week before the event. They must show a front on elevated view and be one continuous take and can not be edited. The video should be filmed within 4 weeks of the event date. We also ask that you allow 30mins for filming and you do no more than 2 takes.

**AGE OF DANCER:** The age of a dancer will be determined based on the international standard being the date of birth falling during the 'year of competition'. The date used is 31 December. Please note that we are allowing two out of age athletes per team.

**PARTICIPATION LIMIT (CROSSOVERS)** Crossovers are allowed but dancers are limited to three performances only and these must be within different divisions. Dancers may NOT crossover between Novice and Competitive Divisions. Participants must pay the additional crossover registration fee for each additional team performance. Please note that it is likely that crossover performers may miss scheduled warmups. We will make every effort to provide time for uniform changes and/or rest between crossover routines, but we cannot guarantee more than 10mins for this.

# RULES & GUIDELINES



## ROUTINE TIMES

**HIP HOP** – Routine time may not exceed 2:15mins

**HIP HOP MEGA CREW** – Routine time may not exceed 3:30mins

**JAZZ/CONTEMPORARY/LYRICAL** – Routine time may not exceed 3:30mins

**NOVICE DANCE TEAMS** – Routine time may not exceed 2:15mins

**POM** – Routine time may not exceed 2:15mins

**SOLOS & DUOS** – Routine time may not exceed 1:30min

**Timing Begins:** With the first movement, voice, or note of music, whichever comes first.

Timing will end with the last movement, last voice, or note of music, whichever comes last.

**Time Limit Violations:** 3-5 seconds overtime –0.5, 6-10 seconds overtime –1.0, 11+ seconds overtime –2.0

## MUSIC

**AUXILIARY INPUT:** Music must be played on a Auxiliary Input capable device. Please have someone ready with your music at the music desk two items before your scheduled time.

**MUSIC INTERRUPTION:** If the fault is due to event equipment or team's music failure - the teacher will have to decide within 2 minutes if they would like to perform again. Judging will resume at the point where the music was interrupted. The team will be required to take the stage immediately for the 2nd performance.

**HELPFUL TIPS:** To ensure you have the best experience at our events, we have come up with these great tips to help you prevent music interruption. Fully download your music onto your device. Items played from email servers, cloud storage systems etc can stop start based on stream speed of the 4G/wifi in the venue. We suggest putting each track into its own play list or "note" to prevent the next track playing at end. We recommend taking the cover off your audio player to ensure the auxiliary input is not disturbed on the day. If you are using your phone, ensure it is switched to flight mode before connecting the auxiliary cable to your device. Lastly, after you have plugged in your device, ensure the volume is up on full before you hit play. Many devices automatically drop the volume after they are plugged in.

## COMPETITION AREA - DANCE

**DANCE FLOOR:** Approximate floor size for dance will be 12m wide by 12m deep (8 strips marley floor).

**Please note** New Zealand events use 7 strips marley floor and side wings are provided at NZ events for studio dance teams to use.

**Please note** that at some events the backstage warmup floor is not the same size as the performance floor.

**START & END OFF FLOOR:** Dance participants may start on or off the floor and may use wings for lineups or costume changes.

**BOUNDARY DEDUCTIONS** - No deductions will be assessed for dancing outside of the dance floor.



## RULES & GUIDELINES:

**CHOREOGRAPHY:** All choreography should be age appropriate. Any suggestive or offensive choreography, costuming, makeup and/or music may affect the judges' overall impression and/or score of the routine. Vulgar or suggestive choreography is defined as any movement implying something improper or indecent, appearing offensive or sexual in content, and/or relaying lewd or profane gestures.

**MUSIC:** Every effort should be made to ensure that the lyrics of the music are appropriate for all audience members and should not include profanity.

**COSTUMING:** Performing in socks, high heels, roller skates, roller blades or any other footwear that is inappropriate for dance is not allowed. Jewellery as part of a costume is allowed. All costuming should be secure. **PROPS:** Props are not allowed. Only the use of costume elements (i.e. Necklace, jacket, hat, poms, etc.) are allowed. They may be used and discarded but may not be used to elevate athletes from the performance surface.

## RULE VIOLATIONS & DEDUCTIONS:

Minimum athlete number not met – 1.0

Pom or costume drops that become a hazard – 0.5

Drops or falls to the floor during choreography, jumps, leaps, tumbling, kicks, tricks, lifts or freezes – 1.0

Suggestive or Offensive costuming, music or choreography – 1.0

Unsportsmanlike Conduct –1.0

Use of Props –2.0

Timing Violations 3-5 seconds overtime –0.5, 6-10 seconds overtime –1.0, 11+ seconds overtime –2.0

## SCORING:

Scoresheets are emailed out at the end of each prize giving. Please note that scoresheets are saved on your online account and can be accessed the day after the event here:

Open the Event/Docs/Reports/Results/Competitions.

[IASF Score Sheet](#)



For more information please visit our website...

**R**

**REGISTRATION:**

<https://cheerbrandz.com/register>

*Dance*

**DANCE SCORING:**

<https://cheerbrandz.com/information>

**LEGAL**

**LEGAL STUFF:**

<https://cheerbrandz.com/information>

## TESTIMONIALS:

Thank you so much to the entire team. We absolutely love bringing our dancers to your events and will be back next year for sure! We appreciate everything you did to make competitions happen this year. We know what a mammoth task that was. - Chereen, Jaye's Dance

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- Chereen, Jaye's Dance

Big shout out to the amazing team, your event was run with such professionalism across all aspects. We appreciate the massive amount of work it would've taken to provide this event under the circumstances this year and it all run very smoothly. Your team and your events run with professionalism and integrity, we are appreciate the standard and quality of event you guys offer.  
- Skye, Hunter Urban Dance Studio

I'M JUST AMAZED AT THE WORK THAT WOULD HAVE WENT INTO PUTTING ON THIS WEEKEND. HATS OFF TO ALL INVOLVED. WE ALL SURVIVED THE YEAR WITH HAPPY KIDS AND FULL HEARTS  
- COURTNEY, OXYGEN

Super huge task you set yourself and you blew it out of the park. So well ran - you thought of everything.  
- Kerry Richardson, Excite Dance

Thanks for...having such an awesome event!!! We had the best time and was so awesome to be able to give our students a live event! Thank you for all your hard work!  
- Jessica, Dance Dymension

*It's been such a crazy year and to still have a season was an absolute godsend. Thank you for all the effort and adaptation that must have taken along with all the extra work!*  
- Stacy, HyFidelity Danc