



2020 COMP-PACK

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WHY CHOOSE A CHEERBRANDZ EVENT?

- ★ We bring FUN to every event with mini challenges for all Prize Giving Parties
- ★ Confetti Cannons, Fireworks & a Dance Party
- ★ Blacked out arena & Rockstar lighting at every event
- ★ Bean Bag seating areas
- ★ Global Games and NZ Bids
- ★ Online judging - Scoresheets emailed within minutes of prize giving
- ★ Deduction videos emailed instantly to your phone
- ★ Detailed scoresheets with actionable comments including technique drivers
- ★ VIP Coach Treatment - Hospitality Suite with free snacks and a hot catered lunch
- ★ Free Learning Events - Q&A with US Judges & Coaches Education

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TESTIMONIALS:

// *Thanks for always giving athletes the best platform to showcase their passion. The experience here is second to none. It's cool, calm, relaxed, inviting and encouraging. All of the event staff are great.*
Skye Vickers Coach //

"Wow!! What an experience!! Don't think I've ever seen so many smiling faces at a competition, no intensity or stress that usually surrounds these events. My 9 year old has been competing for 3 years and she absolutely loved your comp for the fun and light hearted feel that it gave her while still being able to perform in what she loves. The sportsmanship was outstanding, I think the teams really felt the family feel and not the feeling like they were against each other. The dancing, the games etc really broke the ice" Karen Sweeny Cheer Mum

"We wanted to say a massive thank you to Kimberley and all the CheerBrandz crew for an amazing weekend at Majors! You and your staff go above and beyond for our teams and coaches and we can't thank you enough for a fun and stress free weekend! We can't wait to compete at with CheerBrandz next year! Anyone who is considering attending these competitions we highly recommend them!!" Olympus Cheer

"Thanks so much for putting on such a great event! Was definitely one of the best run competitions (particularly loved the lighting, the longer warm up rotations, the viewing area out the back and also the comp floor seating at the front of the floor, the coaches area, the way deduction review & score cards are online and the whole flow of the event) Was a great experience for all!" Tash Hingston Coach

OUR PARENTS AND ATHLETES LOVE THE VIBE AT CHEERBRANDZ! THE DANCE PARTY IS THEIR HIGHLIGHT AND ALSO BEING ABLE TO SIT ON THE FLOOR TO CHEER ON THEIR CLUB XX
SUSAN LOBRIZA

Love CheerBrandz, they are our favourite competitions every year and we can't wait for the 2020 events already :)

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JUNE

EUTOPIA DANCE & CHEER Auckland (Sat if required)
21 June (Sun)

EUTOPIA CHEER & DANCE Sydney 26-27 June (Fri, Sat)



OLYMPIA CHEER Auckland 15-16 Aug (Sat, Sun)

EUTOPIA CHEER & DANCE Brisbane 21-22 Aug (Fri, Sat)

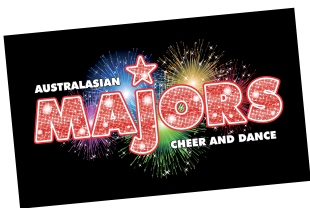
OLYMPIA CHEER Melbourne 29-30 Aug (Sat, Sun)

AUG

SEP

**DANCEBRANDZ NATIONALS,
SPRING CARNIVAL & SCHOOLS
SPECTACULAR Auckland**

(Sat if required)
20 Sept (Sun)



AUSTRALASIAN MAJORS BRISBANE 23-25 Oct (Fri, Sat, Sun)

OCT

NOV

NATIONALS AUCKLAND 31 Oct - 1 Nov (Sat, Sun)

NATIONALS SYDNEY 6-8 Nov (Fri, Sat, Sun)

EUTOPIA CHEER MELBOURNE 15 Nov (Sun)



★ **ROCKSTAR LIGHTING** ★ **VIP COACH TREATMENT** ★ **ONLINE JUDGING**
★ **INSTANT DEDUCTION VIDEOS** ★ **CHEERSPORT DIVISIONS**
★ **BUSINESS WORKSHOPS** ★ **JUDGING WORKSHOPS**



PRICING

EVENT BIDS

| 2019 NZ EVENT PRICING | Early 12 weeks prior | Final 6 weeks prior |
|------------------------|-------------------------|------------------------|
| 1 Day | \$65 | \$75 |
| 2 Day | \$100 | \$110 |
| Crossovers/Specialties | \$35 | |
| Scholastic | \$40 | |
| CheerSPORT | \$40 | \$45 |
| Dance | \$45 | \$55 |
| Dance Specialties | \$35 | |

| AUSTRALIAN EVENT PRICING | Early 12 weeks prior | Final 6 weeks prior |
|--------------------------|-------------------------|------------------------|
| 1 Day | \$60 | \$70 |
| 2 Day | \$90 | \$100 |
| Crossovers/Specialties | \$35 | \$45 |
| Scholastic | \$40 | |
| CheerSPORT | \$40 | \$45 |
| Nationals 1 Day* | \$70 | \$80 |
| Nationals 2 Day* | \$100 | \$110 |

To receive Early Pricing full payment is required before the end dates.

REGIONAL EVENTS

DIVISION CHAMPS
PARTIAL PAID BID
NZ/OZ BIDS
50% OFF ATHLETE REGISTRATION

GRAND CHAMPS
AT LARGE BID
GLOBAL GAME BIDS
EVENT QUALIFICATIONS

HIGHEST POINTS
PARTIAL PAID BID
GLOBAL GAMES BIDS
50% OFF ATHLETE REGISTRATION

NATIONAL EVENTS

DIVISION CHAMPS
PARTIAL PAID BID
NZ/OZ BIDS
50% OFF ATHLETE REGISTRATION

GRAND CHAMPS
PARTIAL PAID BID
GLOBAL GAME BIDS
50% OFF ATHLETE REGISTRATION

HIGHEST POINTS
FULL PAID BID
GLOBAL GAMES BIDS
100% OFF ATHLETE REGISTRATION

Win partial paid bids at multiple events and have the option to combine your 50% off to 100% off registration fees (Does not include hotel bids).

PROVISIONAL CHEER TEAM AGE GRID

| DIVISION | AGE | NUMBER | LEVELS |
|-------------|---|---------------|--|
| Tiny | 3-6 years | 5-38 Members | 1 Novice, 1 Restricted, 1 |
| Mini | 4-8 years | 5-38 Members | 1 Novice, 1 Restricted, 1, 2 |
| Youth | 5-12 years | 5-38 Members | 1 Novice, 1 Restricted, 1, 2, 3, 4 |
| Junior | 7-15 years (L5 & 6, 9-15yrs) | 5-38 Members | 1 Novice, 1 Restricted, 1, 2, 3, 4, 5, 6 |
| IASF Junior | 10-16 years | 16-24 Members | 1, 2, 3, 4, 5 |
| Senior | 10-18 years (L6 12-18yrs) | 5-38 Members | 1 Nov, 1R, 1, 2, 3, 4, 5, 6, 7 |
| Open | 14 years & older | 5-38 Members | 1 Nov, 1R, 1, 2, 3, 4, 5, 6, 7 |
| Scholastic | Primary, Intermediate High School, University | 5-38 Members | 1, 2, 3-4, 5-7 |

The age of a competitor: will be determined based on the International standard being the date of birth falling during the "year of the competition" being the 31 December. Size Splits: Divisions will be split into Extra Small (5-15 Members), Small (16-24) and Large (25 or more Members) where there are more than 10 teams in a division. Coed Splits: For Senior Divisions Levels 3 to 6 a mandatory coed split will occur where there are 2 or more coed teams in a division. Other Divisions: If a division is not listed please contact us and if we have 3 or more teams we will add the division.

STUNT GROUP

| DIVISION | AGE | NUMBER | LEVELS |
|----------|--------------------|--------|------------------------|
| Junior | 15 years & younger | Max 5 | Level 2, 3, 4, 5 |
| Senior | 10 - 18 years | Max 5 | Level 2, 3, 4, 5, 6 |
| Open | 14 years & older | Max 5 | Level 2, 3, 4, 5, 6, 7 |

ASSISTED PARTNER/PARTNER GROUP

| DIVISION | AGE | NUMBER | LEVELS |
|----------|------------------|--------|------------------------|
| Senior | 10 - 18 years | 2 | Level 2, 3, 4, 5, 6 |
| Open | 14 years & older | 2 | Level 2, 3, 4, 5, 6, 7 |

CHEER INDIVIDUALS & DUO'S (NZ ONLY)

| DIVISION | AGE | NUMBER | LEVELS |
|----------|--------------------|--------|------------------|
| Junior | 13 years & younger | 1 or 2 | Level 3, Level 6 |
| Open | 14 years & older | 1 or 2 | Level 3, Level 6 |



CHEERSPORT AGE GRID

| DIVISION | AGE | NUMBER | GRADES |
|-------------|---|-----------|------------------------|
| Tiny | 6 years & younger | 4 or more | Grade 1, 2 |
| Mini | 9 years & younger | 4 or more | Grade 1, 2, 3, 4 |
| Youth | 12 years & younger | 4 or more | Grade 1, 2, 3, 4, 5, 6 |
| Junior | 15 years & younger | 4 or more | Grade 1, 2, 3, 4, 5, 6 |
| Senior | 18 years & younger | 4 or more | Grade 1, 2, 3, 4, 5, 6 |
| Open | 14 years & older | 4 or more | Grade 1, 2, 3, 4, 5, 6 |
| Scholastic | Primary, Intermediate High School, University | 4 or more | Grade 1, 2, 3, 4, 5, 6 |
| Adult | 18 years + | 4 or more | Grade 1, 2, 3, 4, 5, 6 |
| Senior Plus | 50 years & older | 4 or more | Grade 1, 2 |

The age of a competitor: will be determined based on the International standard being the date of birth falling during the "year of the competition" being the 31 December. Size Splits: Divisions will be split into Small (4-12 Members) and Large (13 or more Members) where there are more than 10 teams in a division. Coed Splits: For Senior Divisions Grades 5 & 6 a coed split will occur where there are 5 or more coed teams in a division.

CHEERSPORT GRADES

- Grade 1 = Equivalent to NZ Level 1 Restricted
This Grade will follow Level 1 rules with the all stunts being limited to waist height and pyramids limited to prep level
Toss Progression: Load-in to basket grip.
- Grade 2 = Equivalent to USASF Level 1. Toss Progression: Trophy drill to prep level.
- Grade 3 = Advanced Level 1
This Grade will follow Level 1 stunting rules with the following exceptions allowing these stunt skills: Prep level 1 leg stunt (bracer not required); passing through 2 foot extended stunt (no stopping at the extended level); ½ twist to prep level; log roll. Toss Progression: Trophy drill to extended level.
- Grade 4 = Equivalent to USASF Level 2
- Grade 5 = Advanced Level 2
This Grade will follow level 2 stunting rules with the following exceptions allowing these stunt skills: 1 twist to prep level 2 leg stunt; pass through 1 foot extended stunt (no stopping at the extended level); single skill dismount from prep level 2 leg stunt. Tosses: Single trick/skill allowed, twisting skills not allowed.
- Grade 6 = Equivalent to USASF Level 3
- Tumbling - all tumbling is allowed in all grades but is not scored, however deductions will be given.



CHEER DIVISIONS

AGE OF ATHLETE

The age of a competitor will be determined based on the international standard being the date of birth falling during the 'year of competition'. The date used is 31 December. For example an athlete in an Open Age division 14 yrs & older must turn 14 by 31st December in the year of competition.

AGE OF TEAM

The Division Age of a team is determined by the oldest competitor.

CROSSOVERS

Crossovers are allowed but are limited to three performances only and these must be within different divisions. Dancers may NOT crossover between Prep/Novice and Competitive Divisions. Crossovers of participants between cheer and dance teams are permitted. Participants must pay the additional crossover registration fee for each additional team performance. Please note that it is likely that crossover performers may miss scheduled warmups. We will make every effort to provide time for uniform changes and/or rest between crossover routines, but we cannot guarantee more than 10mins for this.

OUT OF AGE ATHLETE (NZ ONLY)

Each team is allowed a maximum of 2 Out of Age Athletes, but the athlete must be within 3 years of the upper and lower ages in the division being entered.

If a team is competing in a bid division for an "End of the Year" competition, this team may use an athlete that will turn the appropriate age in the calendar year of the "End of year" competitive. I.e an athlete that is 13 but will turn 14 in the calendar year of a Worlds Event.

CHEER DIVISION SPLIT RULES:

- 1. SIZE SPLIT:** Where a division has 10 or more teams, the division will be split by team size, but only if that split results in at least 2 teams being in that division. First we look for an Extra Small split (16 or less athletes) and if this is not possible then by Small (22 or less athletes) and then by Large (23 or more athletes).
- 2. FURTHER SIZE SPLITS:** If after the Extra Small Split there are still 6 or more teams remaining and a further split results in at least 3 teams in each division. The division will be further split into Small (22 or less athletes) and Large (23 or more athletes).
- 3. COED SPLITS:** For Senior Divisions Levels 3 to 6 a mandatory coed split will occur where there are 2 or more coed teams in a division.
- 4. LARGE & SMALL GYM SPLITS:** If after the above splits there are 6 or more teams in a division a further split will be made by Large and Small Gym if the split results in a minimum of 3 teams in each division.
- 5. A & B SPLITS:** If after the above there are 12 or more teams remaining in a division an A & B Split will occur based on team size and or crossover issues. Please note that a mandatory split occurs for tiny & mini divisions to split into 3 or 4 teams to ensure all receive a placing.
- 6. COMBINING & SPLITTING DIVISIONS:** The division list is a "menu" of divisions and categories that may be offered. In an effort to maintain a competitive environment CheerBrandz may add, split, combine, delete or open divisions at any time leading up to the event.

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DANCE DIVISIONS

DANCE TROUPE AGE GRID

| DIVISION | AGE | NUMBER | STYLES |
|------------|---|-----------|--|
| Tiny | 6 years & younger | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Mini | 9 years & younger | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Youth | 12 years & younger | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Junior | 15 years & younger | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Senior | 18 years & younger | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Open | 14 years & older | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Scholastic | Primary, Intermediate High School, University | 4 or more | Jazz, Hop Hop, Pom, Contemporary/Lyrical |

PREP/NOVICE DIVISION SPLITS - will be offered if there are 3 or more entries. All Novice/Prep styles will be judged against each other, unless there are 10 or more entries in a section and there is at least 3 entries in both divisions after the split.

SMALL AND LARGE DIVISION SPLITS - divisions will be split into Small (4-14 dancers) and Large (15 or more dancers) when there are 10 or more teams in a section and there is at least 3 teams in both divisions after the split.

ALL GIRL & COED SPLITS - divisions will be split into All Girl, Coed and All Male when there are 10 or more teams in a section and there is at least 3 teams in each division after the split.

SCHOLASTIC SPLITS - where there is less than 2 teams in a scholastic division these may be combined with another appropriate division.

DANCE DOUBLES AGE GRID

| DIVISION | AGE | NUMBER | STYLES |
|----------|--------------------|--------|--|
| Junior | 14 years & younger | 2 | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Senior | 10 to 18 years | 2 | Jazz, Hop Hop, Pom, Contemporary/Lyrical |
| Open | 15 years & Older | 2 | Jazz, Hop Hop, Pom, Contemporary/Lyrical |



DANCE DIVISIONS

AGE OF COMPETITOR

The age of a competitor will be determined based on the international standard being the date of birth falling during the 'year of competition'. For example, a competitor who is 13 at the date of competition but turns 14 any time during 2017 will be eligible to compete in the Open 14+ age divisions. Likewise, a competitor who turns 16 any time during the year will not be eligible for any Junior Divisions.

The ages for athletes in teams competing in level 5 or 6 can be one year lower, to accommodate for those athletes planning to compete at Worlds the following year.

AGE OF TEAM

The Division Age of a team is determined by the oldest competitor.

CROSSOVERS

Crossovers are allowed but are limited to three performances only and these must be within different divisions. Dancers may NOT crossover between Prep/Novice and Competitive Divisions. Crossovers of participants between cheer and dance teams are permitted. Participants must pay the additional crossover registration fee for each additional team performance. Please note that it is likely that crossover performers may miss scheduled warmups and we cannot change schedules to accommodate for this. We will make every effort to provide time for uniform changes and/or rest between crossover routines, but we cannot guarantee more than 10 mins for this.

COMBINING & SPLITTING DIVISIONS

The division list is a "menu" of divisions and categories that may be offered. In an effort to maintain a competitive environment CheerBrandz may add, split, combine, delete or open divisions at any time leading up to the event.

DANCE CATEGORIES

JAZZ - A jazz routine incorporates stylized dance movements and combinations, formation changes, group work, leaps and turns. Emphasis is placed on proper technical execution, extension, control, body placement and team uniformity. Please note at this stage we DO NOT offer contemporary/lyrical any of these styles will be judged in the Jazz division.

HIP HOP - Routines can incorporate street style movements with an emphasis on execution, style, creativity, body isolations and control, rhythm, uniformity and musical interpretation.

POM - Poms must be used 80% of the routine. Important characteristics of a pom routine include strong pom technique: clean/precise and sharp motions, synchronization and visual effect, and may incorporate tricks (i.e. leaps/turns, pom passes, jump sequences, kick lines etc). Visual effect includes level changes, group work, formation changes, the use of different color poms, etc.

CONTEMPORARY/LYRICAL - A contemporary or lyrical routine uses organic, pedestrian and/or traditional modern or ballet vocabulary as it complements the lyric and/or rhythmic value of the music. Emphasis is placed on control, sustained, expressive movement, body placement, contraction/release, use of breath, uniformity, communication and technical skill.

DANCE PREP/NOVICE - The Prep/Novice Category is offered for emerging teams and dancers and is an entry level Competition Division that was created for the purpose of introducing dancers & families to Competitive Dance. Dancers entered in the Competitive Dance Divisions are NOT allowed to crossover to Prep/Novice divisions within the same style. Typically, the Prep/Novice Division is similar to the open division in that the all styles will be judged against each other, unless there are 10 or more teams in a section and there are at least 3 teams in each divisions after the split. The USASF Dance Prep Rules must be followed in every Category.

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For more information please visit our website

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REGISTRATION:
<https://cheerbrandz.com/register>

Dance

DANCE SCORING:
<https://cheerbrandz.com/information/dance-scoring>

Cheer

CHEER SCORING:
<https://cheerbrandz.com/information/cheer-scoring>

*Cheer &
Dance*

CHEER & DANCE GUIDELINES:
<https://cheerbrandz.com/information/cheer-and-dance-guidelines>

LEGAL

LEGAL STUFF:
<https://cheerbrandz.com/information/legal-stuff>

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